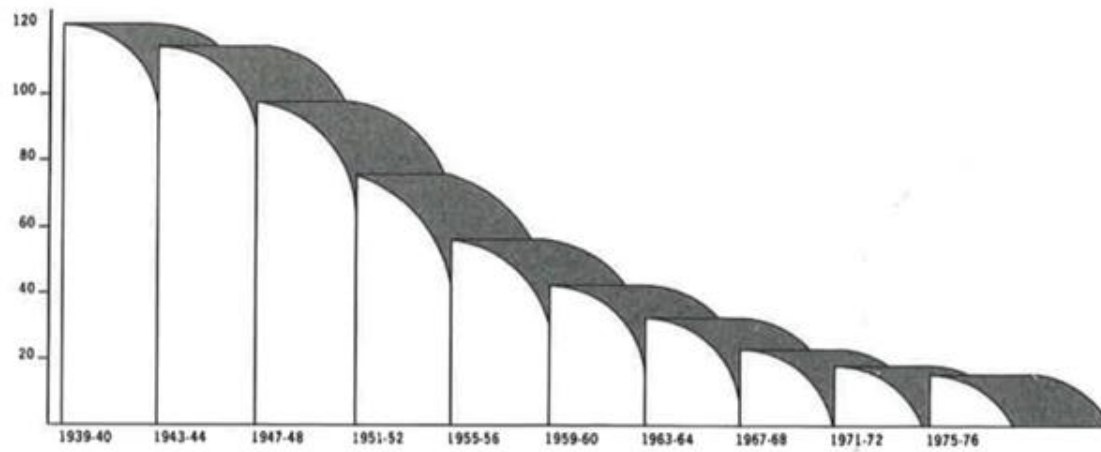


# 19-The-problem-with- dimensions

# The problem with dimensions



SOURCE: THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFTE

## Graphical Integrity 4<sup>th</sup> principle

## Graphical Integrity 4<sup>th</sup> principle

THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

## Graphical Integrity 4<sup>th</sup> principle

THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:

# Graphical Integrity 4<sup>th</sup> principle

THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

# Graphical Integrity 4<sup>th</sup> principle

THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

Dimensions of your representation:

# Graphical Integrity 4<sup>th</sup> principle

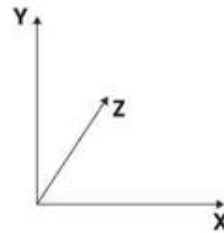
THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

Dimensions of your representation:



Number of axes + hidden dimensions

# Graphical Integrity 4<sup>th</sup> principle

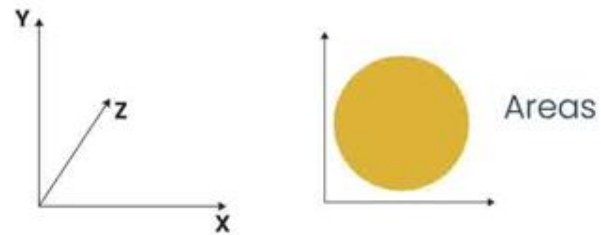
THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

Dimensions of your representation:

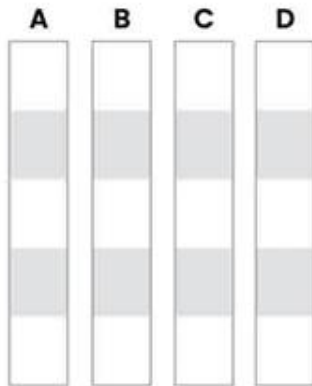


Number of axes + hidden dimensions

# Graphical Integrity 4<sup>th</sup> principle

THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

Dimensions of your representation:



Number of axes + hidden dimensions

# Graphical Integrity 4<sup>th</sup> principle

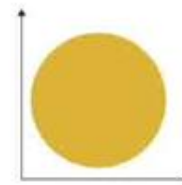
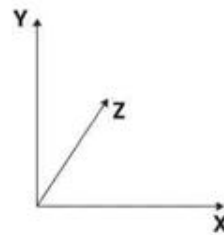
THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

Dimensions of your representation:



Areas



Colors



Number of axes + hidden dimensions

# Graphical Integrity 4<sup>th</sup> principle

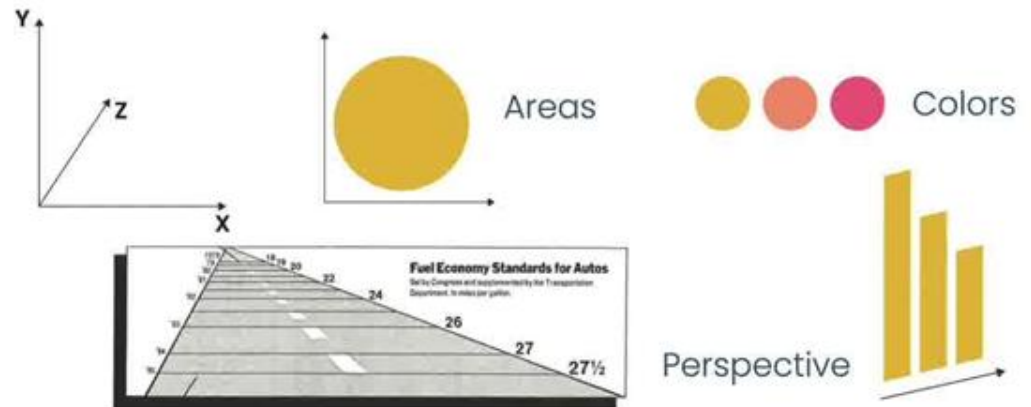
THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

Dimensions of your data:



Number of columns

Dimensions of your representation:



Number of axes + hidden dimensions

## Graphical Integrity 4<sup>th</sup> principle

THE NUMBER OF INFORMATION-CARRYING (VARIABLE) DIMENSIONS DEPICTED  
SHOULD NOT EXCEED THE NUMBER OF DIMENSIONS IN THE DATA

NUMBER OF DIMENSIONS IN THE GRAPHICAL REPRESENTATION = NUMBER OF DIMENSIONS IN THE DATA

## Graphical Integrity 4<sup>th</sup> principle

If you have **I-D** data:

### Years active

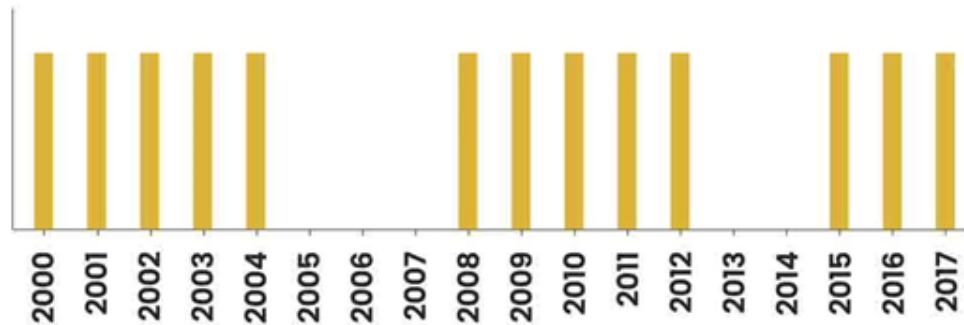
2000
2001
2002
2003
2004
2005
2006
2010
2011
2012
2015
2016
2017

## Graphical Integrity 4<sup>th</sup> principle

If you have **I-D** data:

### Years active

2000
2001
2002
2003
2004
2005
2006
2010
2011
2012
2015
2016
2017

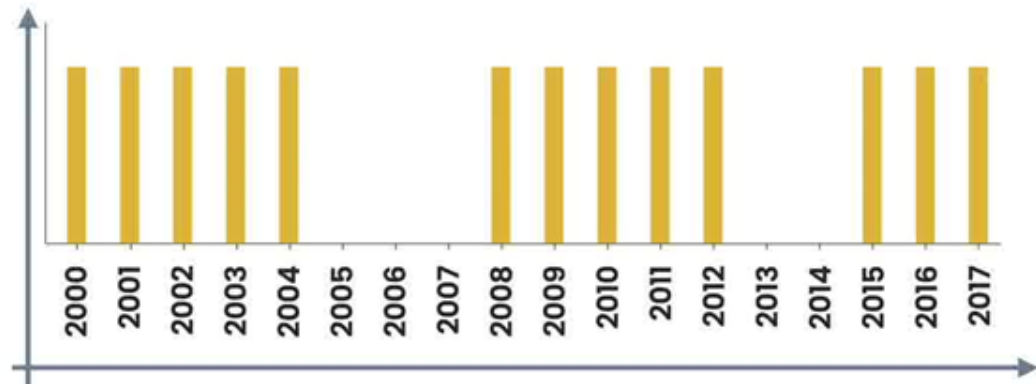


## Graphical Integrity 4<sup>th</sup> principle

If you have **I-D** data:

### Years active

2000
2001
2002
2003
2004
2005
2006
2010
2011
2012
2015
2016
2017

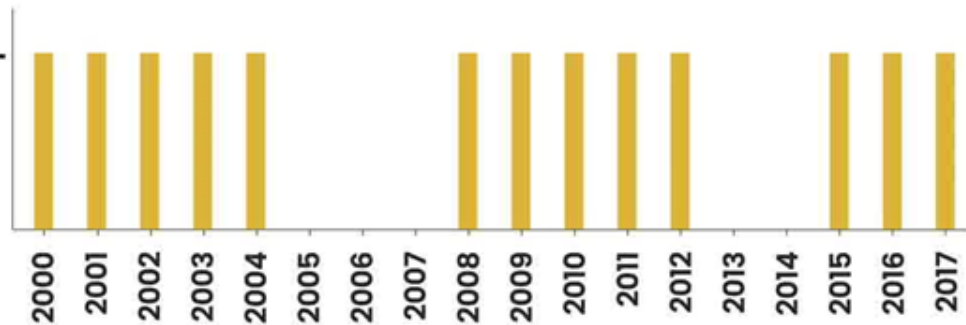


# Graphical Integrity 4<sup>th</sup> principle

If you have **1-D** data:

**Years active**

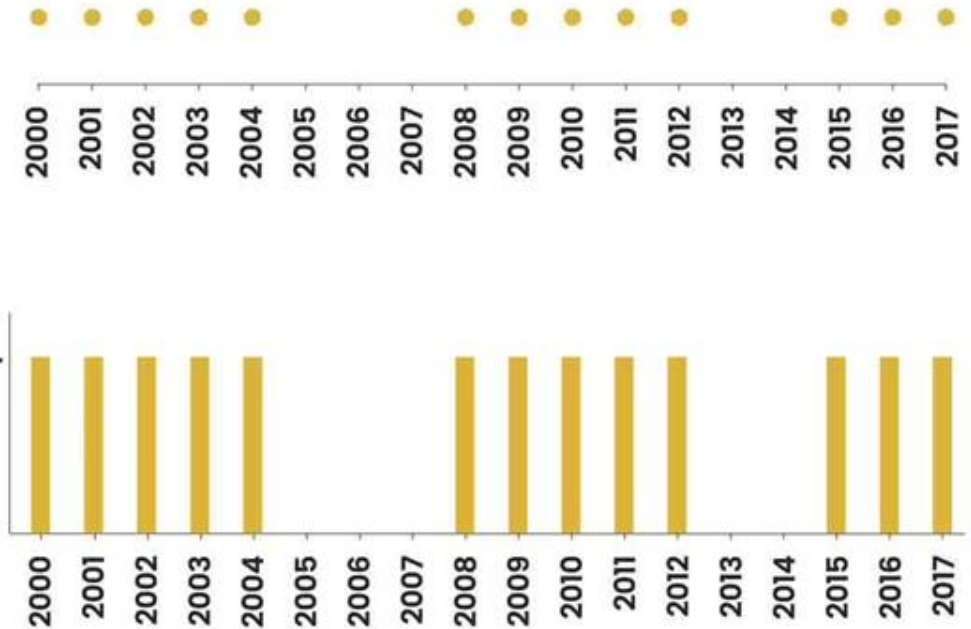
2000
2001
2002
2003
2004
2005
2006
2010
2011
2012
2015
2016
2017



# Graphical Integrity 4<sup>th</sup> principle

If you have **I-D** data:

Years active
2000
2001
2002
2003
2004
2005
2006
2010
2011
2012
2015
2016
2017



## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

### Years active

2000
2001
2002
2003
2004
2005
2006
2010
2011
2012
2015
2016
2017

## Graphical Integrity 4<sup>th</sup> principle

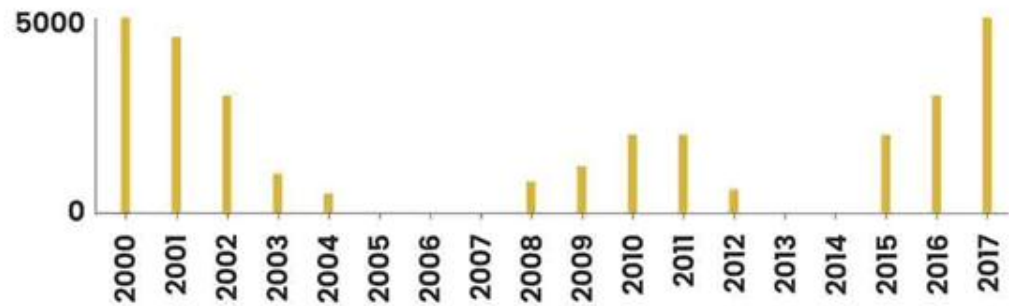
If you have **2-D** data:

Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000

## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

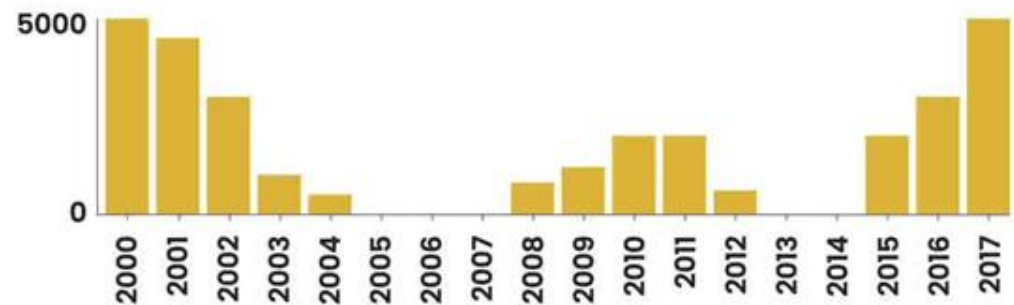
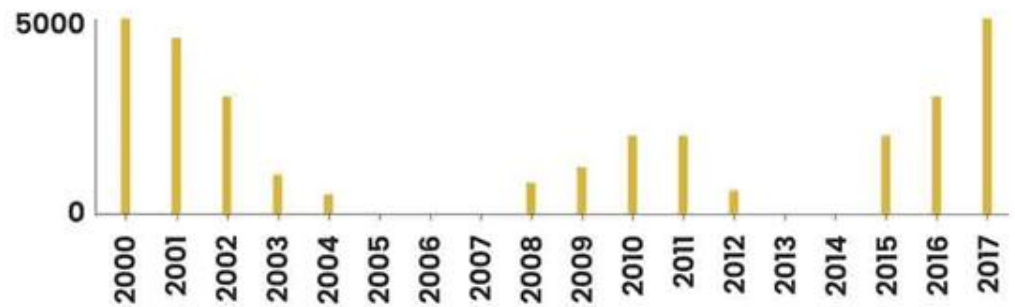
Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

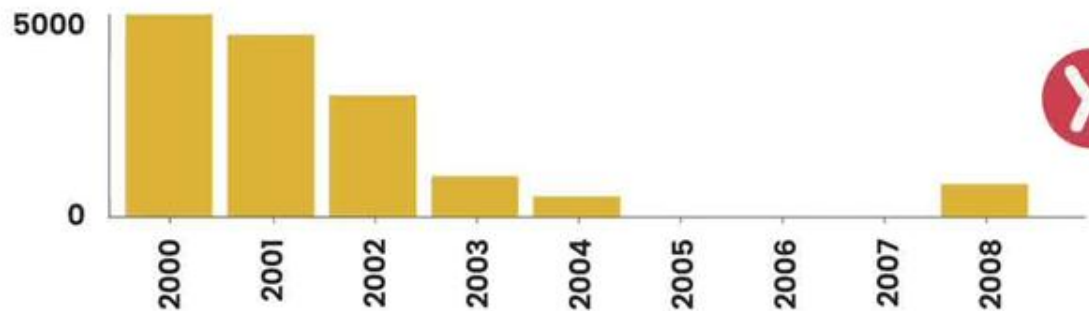
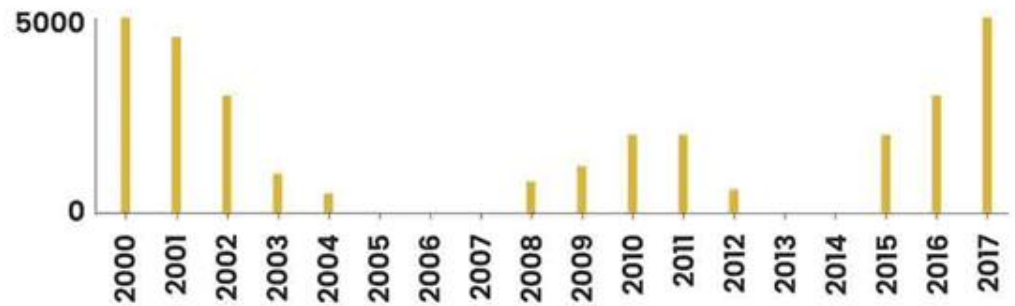
Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

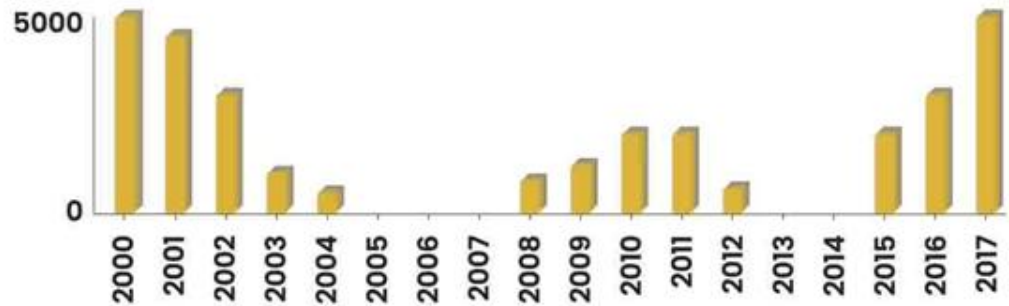
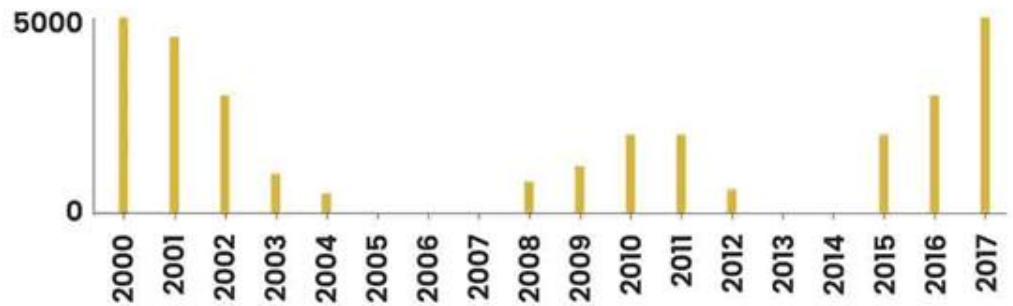
Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



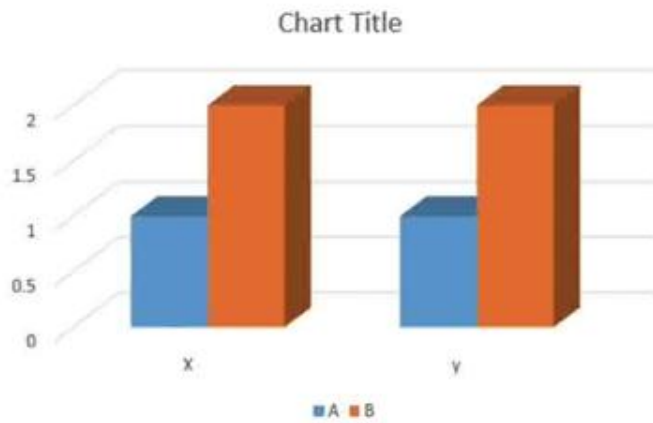
## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



## Microsoft Excel

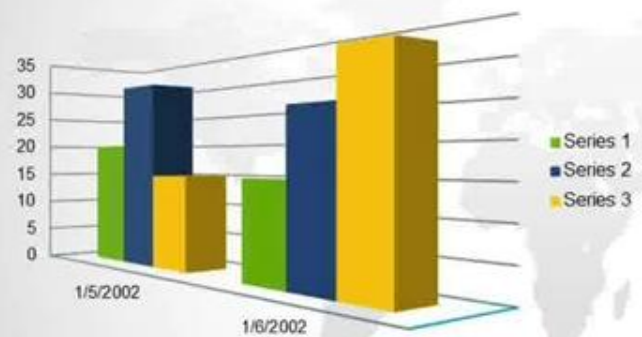


SOURCE: SUPERUSER.COM

## Microsoft Powerpoint

### 3D Bar Chart for PowerPoint

You can edit this subtitle

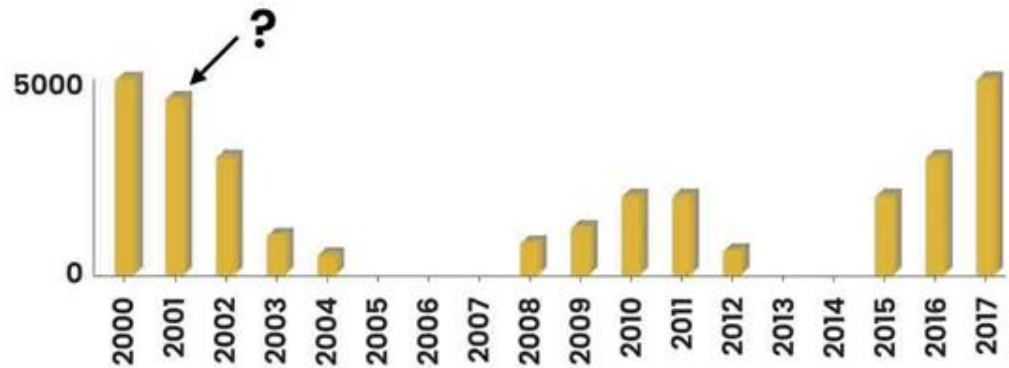
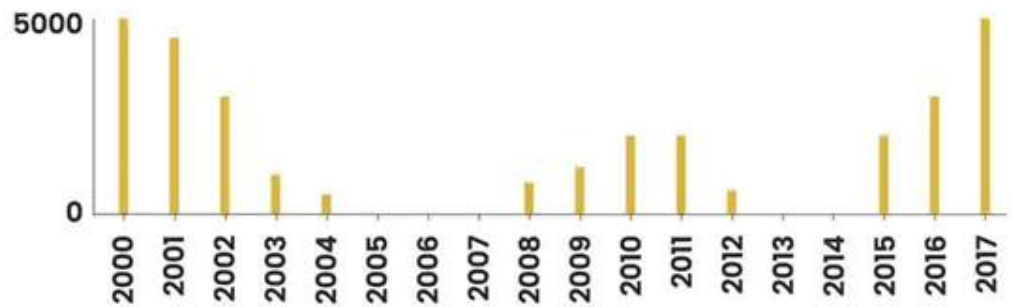


SOURCE: SLIDEMODEL.COM

# Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

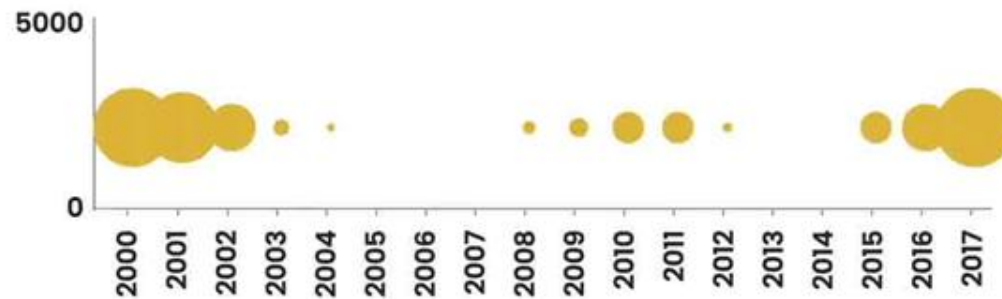
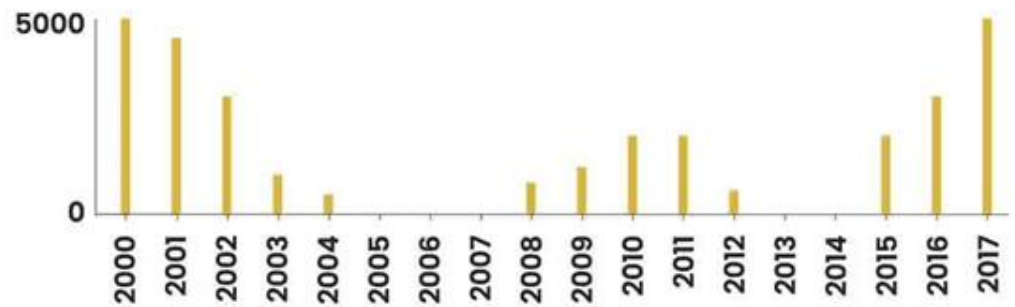
Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

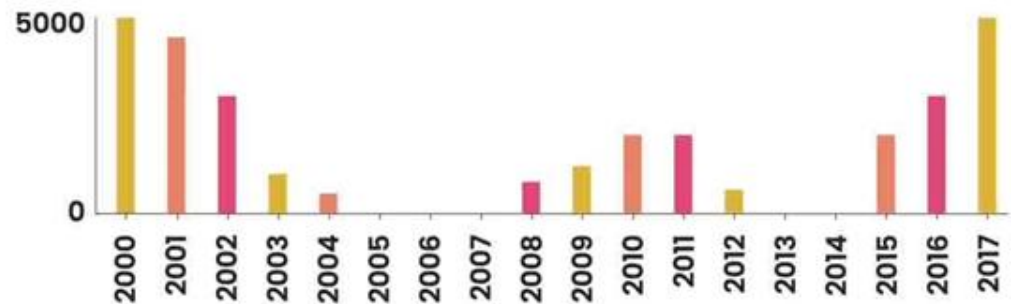
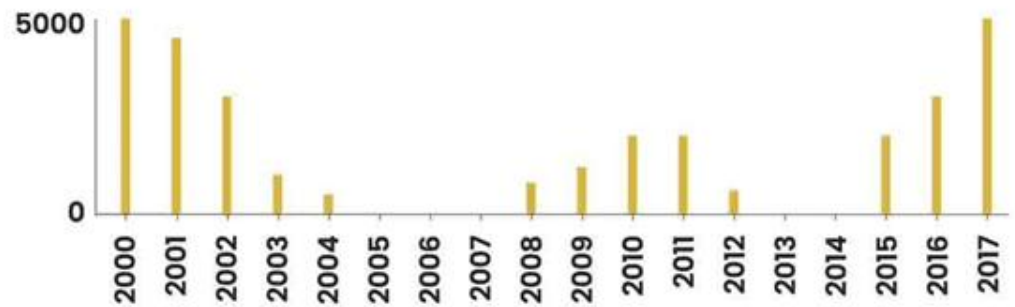
Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



## Graphical Integrity 4<sup>th</sup> principle

If you have **2-D** data:

Years active	Benefit
2000	5000
2001	4500
2002	3000
2003	1000
2004	500
2005	800
2006	1200
2010	2000
2011	2000
2012	600
2015	2000
2016	3000
2017	5000



## Examples



SOURCE: WASHINGTON POST, 1978,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFT

## Examples



### Dimensions of the dataset:

Year, value of dollar. TOTAL = 2

SOURCE: WASHINGTON POST, 1978,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFT

## Examples



**Dimensions of the dataset:**

Year, value of dollar. TOTAL = 2

**Dimensions of the representation:**

SOURCE: WASHINGTON POST, 1978,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFTÉ

## Examples



### Dimensions of the dataset:

Year, value of dollar. TOTAL = 2

### Dimensions of the representation:

1 axis (vertical) for the years + 2D for the value of dollar.

TOTAL = 3

SOURCE: WASHINGTON POST, 1978,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFT

# Examples

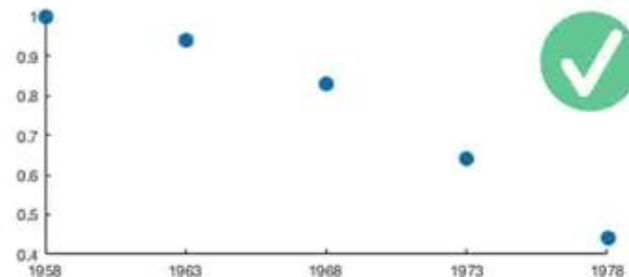


## Dimensions of the dataset:

Year, value of dollar. TOTAL = 2

## Dimensions of the representation:

1 axis (vertical) for the years + 2D for the value of dollar.  
TOTAL = 3



1 axis (horizontal) for the years + 1 axis (vertical) for the value of dollar. TOTAL = 2

SOURCE: WASHINGTON POST, 1978,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFTÉ

## Examples

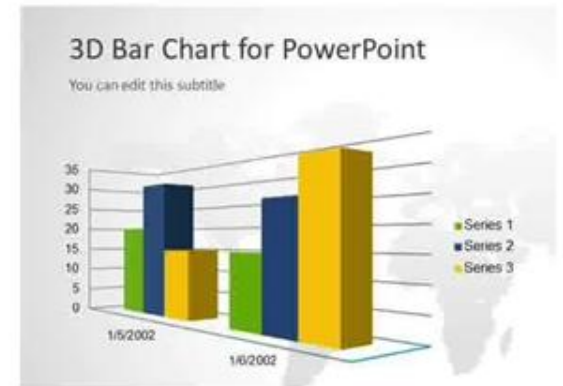


SOURCE: THE NEW YORK TIMES, 1981,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFT

# Examples



SOURCE: THE NEW YORK TIMES, 1981,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFTS



SOURCE: SLIDEMODEL.COM

# Examples



SOURCE: THE NEW YORK TIMES, 1981,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFT



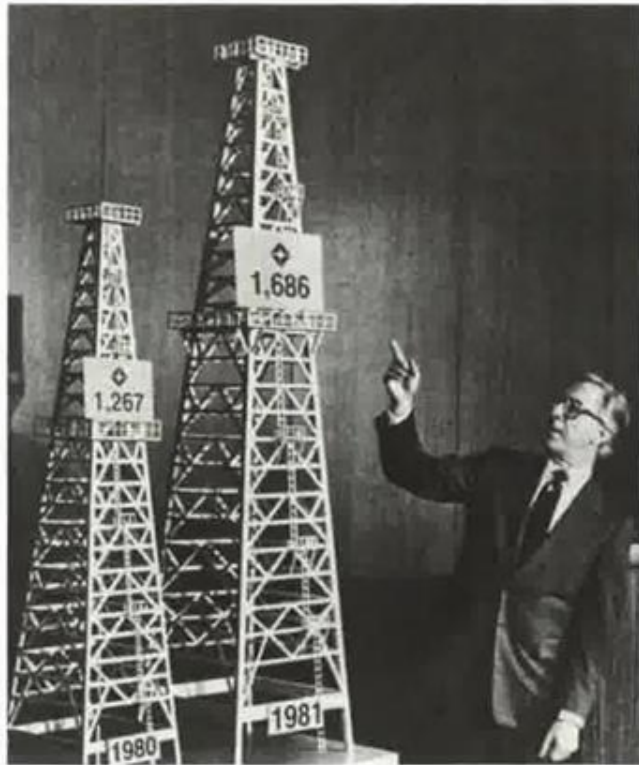
SOURCE: SLIDEMODEL.COM

## Dimensions of the dataset:

Year, price of oil. TOTAL = 2

## Dimensions of the representation:

## Examples



SOURCE: THE NEW YORK TIMES, 1981,  
VIA THE VISUAL DISPLAY OF QUANTITATIVE INFORMATION, E. TUFT



SOURCE: SLIDEMODEL.COM

### Dimensions of the dataset:

Year, price of oil. TOTAL = 2

### Dimensions of the representation:

1 axis (horizontal) for the years + 3D object (tower)  
for the price of oil

TOTAL = 4

**To be continued...**